

# World Trade Center of Central Pennsylvania

Adams, Berks, Cumberland, Dauphin, Franklin, Lancaster, Lebanon & York



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Ms. Weyant has been involved in international trade promotion for over 20 years. Prior to joining the World Trade Center, Ms. Weyant was Manager of the Export Development Program at the Kutztown University Small Business Development Center, located in Harrisburg, PA and before that worked for an International Trading Company in Pennsylvania that specialized in helping US companies participate in Southeast Asian government tenders. Ms. Weyant received her Bachelors degree from the Pennsylvania State University and her Masters degree from Shippensburg University.

## EXPORT ASSISTANCE SERVICES

Export assistance services available through the WTCGP include:

- Export readiness assessments
- Targeted market research and identification
- Counseling on product selection, international market entry strategy and international marketing plan development
- Technical assistance on a range of topics, including shipping, licensing, methods of payment, terms of sale and export pricing
- Educational opportunities including seminars and networking events
- Referrals for legal and financial assistance

## ABOUT THE WORLD TRADE CENTER OF CENTRAL PENNSYLVANIA

The World Trade Center of Central Pennsylvania is a business association for companies interested in international trade. Members include manufacturers and trade service providers from throughout the central Pennsylvania region, representing a wide variety of industry sectors. The organization offers monthly educational and networking programs, trade research, referral and consulting services. As an affiliate of the World Trade Centers Association, the World Trade Center of Central Pennsylvania is one of nearly 300 World Trade Centers located in over 90 countries, connected to expand global trade. Formerly known as the Southcentral Pennsylvania International Network, the organization has been active for over 18 years.

