

SEDA-Council of Governments

Centre, Clinton, Columbia, Juniata, Lycoming, Mifflin, Montour, Northumberland,
Perry, Snyder & Union



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Noelle Long joined the SEDA-Council of Governments (SEDA-COG) Export Development Program in 2003, and assumed the role of Director in 2008. Noelle graduated from Elmira College with a B.A. in International Studies and Political Science with a minor in French. During college, Noelle completed a semester at American University as well as study abroad semesters in France and Mexico. Noelle was also a Rotary sponsored foreign exchange student for one year to Belgium.

EXPORT ASSISTANCE SERVICES

Export assistance services available through SEDA-COG include:

- Export readiness assessments
- Targeted market research and identification
- Counseling on product selection, international market entry strategy and international marketing plan development
- Technical assistance on a range of topics, including shipping, licensing, methods of payment, terms of sale, export pricing, and export compliance
- Educational opportunities including seminars and networking events
- Referrals for legal and financial assistance

ABOUT SEDA-COG

SEDA-COG offers a wide range of direct services to Central Pennsylvania's business and industrial community including business development financing and assistance with international trade and government sales. Through its economic development services, which strengthen the foundation of Central Pennsylvania's economy, SEDA-COG coordinates the region's Keystone Opportunity Zone and is the regional coordinator of the PA Business Retention and Expansion Program (BREP).

