

North Central Pennsylvania Regional Planning & Development Commission

Cameron, Clearfield, Elk, Jefferson, McKean & Potter



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Christine Perneski, Export Marketing Director

Ms. Perneski has been with the Export Marketing Program since 1988. In addition to providing direct export assistance to both new-to-export and new-to-market companies, Ms. Perneski has organized trade missions to Mexico, Brazil, Spain, France Germany, Italy and Vietnam.

Ms. Perneski is a graduate of the Pennsylvania State University, University Park, with a Bachelor of Science Degree in Community Development/Political Science. She has continuing education credits from the George Washington School of Government in Washington D.C. and the American Graduate School of International Management in Arizona. She is an alumnus of the 56th Annual National Security Seminar U.S. Army War College, Carlisle Barracks, Pennsylvania. Ms. Perneski received her NASBITE Certification as a Global Business Professional (CGBP) May 2010.

EXPORT ASSISTANCE SERVICES

Export assistance services available through the North Central Pennsylvania Regional Planning & Development Commission include:

- Export readiness assessments
- Targeted market research and identification
- Counseling on product selection, international market entry strategy and international marketing plan development
- Technical assistance on a range of topics, including shipping, licensing, methods of payment, terms of sale and export pricing
- Educational opportunities including seminars and networking events
- Referrals for legal and financial assistance

ABOUT THE COMMISSION

The North Central Pennsylvania Regional Planning and Development Commission is the designated Local Development District for the counties of Cameron, Clearfield, Elk, Jefferson, McKean and Potter. Located in the heart of North Central Pennsylvania, the six-county region is known throughout the Commonwealth of Pennsylvania as an emerging forerunner in industrial site location, economic growth, workforce quality, and business opportunity.

The communities, businesses, industries, and workforce of this region work together with North Central, headquartered in Ridgway, Pennsylvania, to streamline state, federal, and regional services, including transportation planning and economic development. Support for new ventures is available in funding community infrastructure projects, customized job training, technical assistance for export, government procurement, redevelopment, and networking – all working together to make our communities livable and viable