

Northeastern Pennsylvania Alliance

Carbon, Lackawanna, Luzerne, Monroe, Pike, Schuylkill & Wayne



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Mike has served as the International Trade Program Manager for the Northeastern Pennsylvania Alliance (NEPA) for the past eighteen years. Promotional trade activity, networking and forming relationships with foreign agencies, import/export issues, technical assistance and confidential counseling are Mike's primary responsibilities to help businesses in the region become more competitive.

Previous to his job at NEPA, Mike was the Corporate Traffic and Distribution Manager for a multi-national manufacturing organization located in Northeastern Pennsylvania. His extensive experience in client/product service worldwide has continued to progress and is now one of his many attributes that benefits NEPA's program.

EXPORT ASSISTANCE SERVICES

Export assistance services available through NEPA include:

- Export readiness assessments
- Targeted market research and identification
- Counseling on product selection, international market entry strategy and international marketing plan development
- Technical assistance on a range of topics, including shipping, licensing, methods of payment, terms of sale and export pricing
- Educational opportunities including seminars and networking events
- Referrals for legal and financial assistance

ABOUT NEPA

The Northeastern Pennsylvania Alliance (NEPA) is committed to achieving recognition as the premier regional community and economic development organization in the Commonwealth of Pennsylvania by consistently providing innovative high quality services that improve the economy of the region and the quality of life of its constituents.

The goal of NEPA is to provide a quality menu of programs and valuable services that best match the needs of its partners and add value to the region.