



pennsylvania

DEPARTMENT OF COMMUNITY
& ECONOMIC DEVELOPMENT

**Budget Briefing
FY 2011/2012**

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New Principles of DCED

Mission Statement: The goal of the Department of Community and Economic Development (DCED) is to foster opportunities for businesses and communities to succeed and thrive in a global economy, thereby enabling Pennsylvanians to achieve a superior quality of life.

- Partnerships
- Performance-based
- Competition

The Old DCED was characterized by the following inefficiencies:

- 127 programs
- \$70 Million in 'walking around money' (WAMs)
- An outdated and inflexible program delivery structure
- An entitlement approach to funding
- Limited performance-based evaluations

The New DCED will invest in the future by:

- Serving as liaison to the business community
- Building upon core strengths and assets
- Continuing critical community and economic development initiatives
- Eliminating programs that are duplicative, inefficient or otherwise wasteful of taxpayer resources
- Eliminating \$70 million in WAMs
- Modernizing economic development delivery services
- Proactively addressing the needs of business
- Promptly responding to changing economic conditions
- Creating a more competitive business climate
- Empowering communities to help themselves

Goal 1: Achieve greater coordination and enhanced service delivery

- **Liberty Loan Fund**
 - Pool existing resources/funds
 - Create flexible financing options
- **Discovered in PA – Developed in PA**
 - Implement homegrown, high-growth strategy
 - Deploy regional DCED economic development experts
- **Partnerships for Regional Economic Performance (PREP)**
 - Promote coordinated and performance-based service delivery
 - Develop and implement a comprehensive statewide economic development strategy

Goal 2: Enhance competitiveness in a global economy

- **PA First**
 - Rapidly respond to business needs
 - Increase job creation and private dollars leveraged
- **World Trade PA**
 - Boost export capacity
 - Attract foreign direct investment

Goal 3: Develop and revitalize core communities

- **Keystone Communities**
 - Reward community initiative
 - Improve return-on-investment for community development projects
- **Municipal Assistance Program**
 - Encourage sharing of municipal services
 - Supply local governments with technical assistance in land use planning